

## Emma Beaird's journey to Truett Seminary recruitment



WACO, Texas — Emma Beaird has dedicated her career to guiding students toward purpose and growth at Baylor University's Truett Seminary. As a recruiter, Beaird introduces prospective students to Truett's degree programs, often drawing from her own experience as a Baylor undergraduate, where she was deeply inspired by the university's commitment to leadership and service.

Beaird began her career at Truett as the Coordinator of Enrollment Management, overseeing the application review process. In her current role as recruiter, she attends recruitment events, visits colleges and churches, and helps future Baylor students connect with their calling in theology.

"Because as a Baylor undergrad, I learned about our commitment to teaching and growing students who are committed to service beyond just their collegiate years, I knew that was what I was supposed to do," Beaird said, underscoring her passion for fostering students' journeys.

She spends the bulk of her time answering emails, meeting with and assisting students on campus, and traveling for meetings and conferences.

In addition to her role as a recruiter, Beaird is an advisor for the Baylor Religious Hour (BRH) Choir and the Tri Delta sorority. Her involvement allows her to mentor students, encouraging them to embrace challenges and learn from failure.

“I love when they try new things because it just shows they’re being innovative. I would love if they are comfortable with failing forward,” she said.

This support has made her a valued figure among students, who see her as a welcoming presence on campus.

Linda Leighton Simpkins, a Tri Delta member, appreciates Beard’s supportive nature and presence as an advisor. “She’s very personable... she really is very approachable,” Simpkins said.

“She’s very kind to me... very generous and I feel like she goes above and beyond in her job.”

Beard’s approachability and generosity make her a trusted mentor for students seeking guidance both academically and personally.

Beyond her work with students, Beard is active in her community and her faith. She participates in her local church, serves on the Baylor University Women’s Council of Waco, and engages with the Baylor Round Table.

“Having worldwide leadership and service as a part of our mission, to me, is also like serving your world. My world right now is Baylor in Waco,” Beard said.

For Beard, working at Baylor is more than just a job; it’s a calling.

“It’s a really great perk I get to work at Baylor, a place I love and believe in,” she shared.

Her role at Truett Seminary has enabled her to fulfill her passion for service while helping students discover their own paths.